



“Susan’s engaging style and calm courage in the face of high level challenges we needed to address, won the hearts and minds of even our toughest officers and opened them to see a new way of doing things and taking action on it – as a team.”

— Mark Rieck, Executive Vice President, International Right of Way Association

“Susan, you are electric when speaking on the topic of millennials and how we can come together to maximize using their skills for the betterment of our companies. People left feeling inspired to use what they learned from your presentation.”

— Jacklyn Avila, Programming Chair, Women in Cable Telecommunications

What would change if everyone, especially your millennial employees showed up each day committed to go beyond simply doing a job to investing in the success of the company?

Leadership’s Perfect Storm: What Millennials Are Teaching Us about Possibilities, Passion and Purpose

How do leaders stay ahead of the curve and innovate the next best thing when what’s new today is outdated tomorrow, when young workers reject established rules and when the fear of being replaced by a robot is real? Great leaders know they can’t navigate this storm alone. Their secret? Harness the natural gifts of your people so they have the *Leadership Capabilities* once only required of senior management to anticipate change and stay competitive. A new generation of leaders is ready to take on this challenge provided they feel aligned with your vision and can use their gifts to do meaningful, purposeful work. Discover Sawubona Leadership (Zulu for “I see you”) and its “Gift-Centered Approach” – a revolutionary method, now in over 30 countries, revitalizing every generation to create a shared future and an enduring path to profits through purpose and the power of our gifts.

- ✓ Gain insights to “Gift-Centered Strategies” that unleash the power of your people’s gifts to build a culture where they go beyond doing a job to fulfilling your mission.
- ✓ Take action on the five LeaderShifts, you must make to engage employees, especially millennials so their people develop the *Leadership Capabilities* needed to stay ahead of the curve.
- ✓ Experience the power of purpose to ignite a sense of belonging to something greater and a deep commitment to the company’s success.

“I’m fascinated by the idea of cross-generational mentoring. Every person has gifts to pass along as they learn from others. Read Leadership’s Perfect Storm and let Susan Inouye teach you about Sawubona—a way of connecting that just might change your definition of leadership regardless of your generation.”

— Ken Blanchard, coauthor of *The New One Minute Manager*® and *One Minute Mentoring*

“This may be the most important leadership book you’ll read for the next several years. . . . Ms. Inouye shows us how Sawubona Leadership is the path to becoming a great leader among this generation’s talent force. . . . Embrace Sawubona Leadership and find yourself with a happier, more energized, and more productive team.”

— Sean Scott, founder and chief instigator at COMMUNITY, original member and chief shoemaker at TOMS

To attract the most talented younger generations, leaders will need to redefine authority from that which is *given* by title to that which is *authored* by the ability to see the gifts in people & mentor their manifestations in the workplace.





About Susan Inouye, Executive Coach, Speaker, Bestselling Author, Co-Founder of Sawubona Leadership

Susan Inouye's proven track record as an executive coach in transformational change has positively impacted over 600 businesses in 2 decades. Through a "Gift-Centered Approach," integrating mind and body practices, she has created dramatic turnarounds, cultural transformations, increased profitability and executives living a more balance and fulfilled life. A recognized expert with millennials, she was instrumental in taking a revolutionary method that emerged from this generation into the corporate world. Today Sawubona Leadership (Zulu for "I see you") is being used globally because of its capacity to unite all generations through their gifts, passions and purpose. An active member of the community, she was the recipient of The Congressional Award for Contributions to the Community.



Serving Clients Such As

CBRE
Southern CA Edison
Wellpoint
Fluor
Manufacturers Bank
International Right of Way Association
Nordstrom Rack | Hautelook
The Culver Studios
Overnite Express
Gagossian

Why would you want to work with an Executive Coach? Would you like to see these kinds of results in your work and your life?

Because of your coaching I was able to accomplish a *company turnaround!*

"Many of my colleagues said it could not be done. Your ability to go beyond the situation presented and see what is really causing the challenges is truly a gift."

— Richard Cleek, President and COO, Norman, Fox & Co.

Record breaking sales & a team that is passionate.

"Within the first 6 months of hiring Susan, we enjoyed record breaking sales. A year and half later, I can honestly say that I know my team is passionate and we will double what we did last year in sales."

— Kimberly Khanbeigi, President and CEO, Kiyonna Clothing, Inc.

Went from a staff that was revolting against me to sky rocketing employee morale.

"I went from several human resources issues a day to 1 HR issue in the last year. I had a management team and staff that had turned against me and created a phone campaign to get me out to the same people who now share the same desire and goals. The employee morale has sky rocketed."

— Daniel Stewart, GM, Krispy Kreme

Wow!! Teamwork, productivity, accountability and personally a more balanced life.

"Before we started on this journey, my department was a mess. Now, I feel like I have a team behind me. My team is more productive. They are working together and taking initiative. They are more focused on goals and accountability..."

— Mike Evans, Sr. Vice President & CFO, Norman, Fox & Co.

Increased personal and company profitability through innovative practices and processes.

"Susan's depth of understanding her client's needs and how to find and obtain solutions to these challenges and goals is unique and has been very profitable to my family and me... She then translates those findings into "outside-the-box" process improvements that positively impact our bottom line."

— Bill Welsh, Founder & President, Burlington Engineering, Inc.

Promotion to Chief Executive.

"... Another direct result of working with Susan was my recent promotion from Vice President to Chief Operating Officer."

— Armando Apodaca, COO, International Right of Way Association

Finding the right coach to partner with in transforming your business is an important decision. As you consider potential people to work with, I'd welcome a conversation so you can make the best decision possible for yourself, your people and your company.

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